

THE FLOSSING REVOLUTION · FOR DENTAL PLANS AND THEIR GROUPS

A sonic toothbrush at a member price. And a flosser, free.

Almost everyone brushes. Only about **one in three** adults flosses every day. This member offer puts an easier flosser in every member's hands, at **no cost to your plan and no cost to the group**.



**Z Sonic Pulse
sonic toothbrush**

~~\$99.95~~
\$79.95

Your member price

+



A flosser of their choice

FREE

A \$99.95 value, included at no extra cost.

Water flosser

Electric flosser

The member pays **\$79.95** for a **\$199.90** value.

Your plan pays **\$0** · The group pays **\$0**

Why every group says yes

For members

- A premium sonic toothbrush below retail, plus the flosser of their choice, free.
- Water or electric: no string, no fingers in the mouth.
- Ordered online, shipped straight to their door.

~42%

of US adults over 30 have gum disease (CDC)

For employers

- **\$0 cost.** Nothing to fund, nothing to administer.
- A real, tangible benefit to announce at open enrollment.
- Aimed at a real cost: dental problems follow people to work.

~\$46B

lost in US productivity each year to dental disease (CDC estimate)

For your plan

- **No cost.** You communicate the offer; Z Dental funds and fulfills it.
- **A prevention story** you can tell every group, without funding it.
- A finished kit for the sales force: this sheet, a two-minute video, and a storefront.

How it runs

01

Your reps present the program to groups, with the video and this sheet.

02

Groups share a link to a private member storefront with member pricing.

03

Members pick a flosser and order the Z Sonic Pulse for \$79.95.

04

Z Dental ships to their door from Chandler, Arizona.

1997

serving dental plans since

400K+

devices in the past five years

150,000

units for a single carrier program

35

carrier partners

20 yrs

NADP preferred vendor

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zdental.com/flossingrevolution · Chandler, AZ

Sources: CDC NHANES (Fleming et al., 2018), daily flossing, self-reported · CDC, periodontal disease in US adults · CDC, *Health and Economic Costs of Chronic Conditions*, citing Righolt et al., *J Dent Res* 2018. Program preview for discussion; pricing and terms set by agreement.